

LEO-NET Barcelona Seminar 2017

**World of education and world of business:
common concerns, common goals**

CSR

An outstretched hand

Multiple challenges

- Demographic change, influx of migrants/refugees, digitalisation of the economy; changing world of work
- 65% of schoolchildren will end up in jobs that do not exist today
- Youth unemployment
- Employers: war for talent
 - Urgent need for applicants with (soft) skills & entrepreneurial skills
 - Penetration of these skills in education to slow

- Youth unemployment, drop outs
 - Young refugees, migrants, ...
- > All human capital should be valued
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- Apprenticeships / traineeships: way to equip youngsters with soft skills & entrepreneurial skills

CSR Europe

European Network for Corporate Social Responsibility

> 10 000 companies, 45 multinationals

- connects companies to share best practice on CSR, innovate new projects between business and stakeholders, and shape the business and political agenda on sustainability and competitiveness.
- www.csreurope.org

CSR Europe

- To boost the number of quality business-education partnerships for youth employability and inclusion
- To reduce the skill gaps by offering more high quality apprenticeships and traineeships and youth learner mobility opportunities
- To contribute to the EU and national policies on skills for competitiveness and employability

1st enterprise education summit (end 2017)



- CSR: initiator of the **European Pact for Youth** (cf. Sustainable Development Goals of the UN)
 - = Mutual commitment with the European Commissioner for Employment, Social Affairs, Skills and Labour Mobility and all supportive organisations, to support the creation of **10,000 quality business-education partnerships**
- Creation of **100,000 new good quality apprenticeships, traineeships or entry-level jobs.**
- 28 action plans established in EU, initiated and facilitated by CSR Europe.



Top 10 Soft Skills 2020



1. Complex problem solving



2. Critical thinking



3. Creativity



4. People management



5. Coordinating with others



6. Emotional intelligence



7. Judgment and decision making



8. Service orientation



9. Negotiation



10. Cognitive flexibility

Sources:
World Economic Forum (2016). *The Future of Jobs: Employment, Skills and Workforce Strategy for the Fourth Industrial Revolution*

Randstad (2016). *Flexibility@work: future of work in a digital age: evidence from OECD countries*

Entrepreneurship competence



Source:
**Joint Resource
Centre (2016)**
EntreComp: The
Entrepreneurship
Competence
Framework

CSR also involved in

- **EU Talent.org**
 - 2 year project helping SME's to better engage in apprenticeships (until August 2018)
 - Targets of reaching **50.000+**, **1.200** and **100** SMEs
 - Quality Framework for companies offering apprenticeships
 - Assets to Benchmark your company's apprenticeship schemes with the performance of others
- **Entrepreneurship Education**
- **STEM Alliance**

Where Industry and Education come together to improve Science, Technology, Engineering and Maths in Europe.



Erasmus PRO

- A pilot proposal for a specific activity within Erasmus+ VET Key Action
- **Purpose:** increase the number of long-duration VET mobility (6 to 12 months) in work-placements abroad
- up to **50,000 new mobility opportunities**
- **Timeline:**

Spring 2017: Constructing proposal

April 2017: Outline of proposal

June 2017: Adoption of proposal

October 2017: Publication for **general call**

February 2018: **Deadline for applications for Erasmus Pro**

September 2018: First VET learners are mobile



CSR Europe

- Calls on all businesses, social partners, education & training providers, employment services, and other key players to join them in the Pact4Youth to strengthen its ambition and results.



Round table

- World of education and world of labour: common concerns, common goals
- How to create more opportunities for dialogue and cooperation, resulting in apprentices and traineeships as the new norm
- How can consortia help to bridge the (remaining) gaps?
- How can learning possibilities be further unlocked?