

# **ENACTED ENTREPRENEURIAL EDUCATION**

15,500,000 quotes and a short story

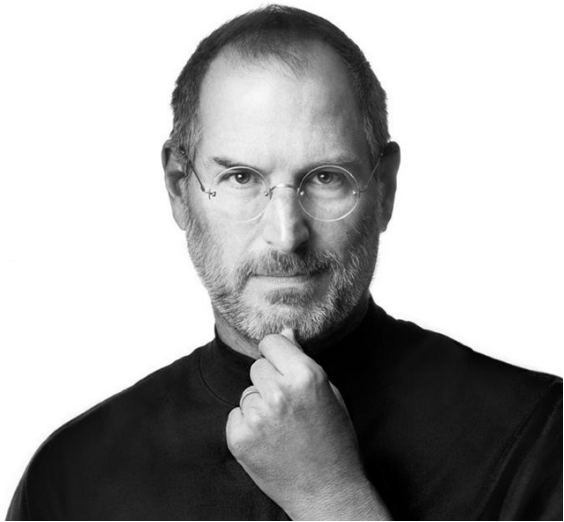


“If you cannot do great things,  
do small things in a great way.”  
- Napoleon Hill



“I invented my life by taking for granted that everything I did not like would have an opposite, which I would like.”  
- Coco Chanel

## Entrepreneurs



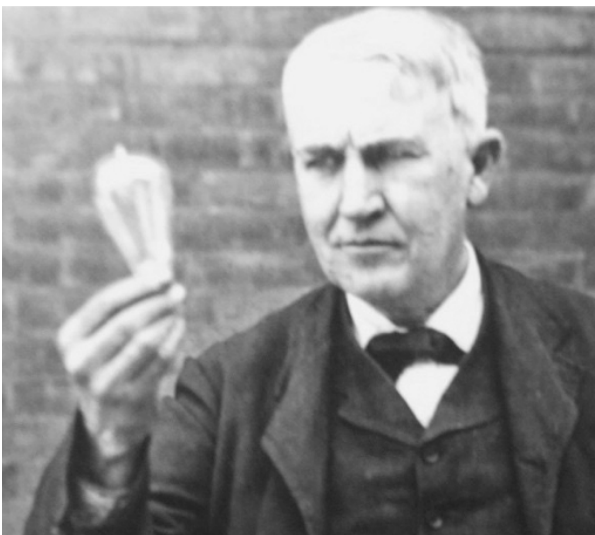
“I'm convinced that about half of what separates successful entrepreneurs from the non-successful ones is pure perseverance.”  
- Steve Jobs

## Entrepreneurial properties



“I am not satisfied in making money for myself.  
I endeavour to provide employment for  
hundreds of the women of my race.”  
- Sarah Breedlove (Madam C.J. Walker)

## Entrepreneurs



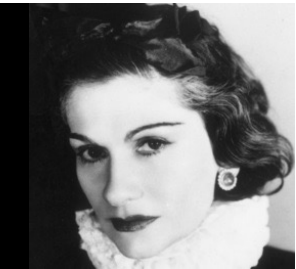
“I have not failed.  
I’ve just found 10,000 ways that won’t work.”  
- Thomas Alva Edison

## Entrepreneurs



“Not all entrepreneurs are the same.  
Neither are all businesses.”  
- Joe Abraham

## Entrepreneurial DNA (Joe Abrams)



### **Entrepreneur-opportunist**

Constantly finding challenges and chances, anywhere.  
Sometimes rather impulsive, unorganised.



### **Entrepreneur-specialist**

Aware of his qualities and excellent in analysing and solving problems.  
A team player bringing together his knowledge with that of others.



### **Entrepreneur-builder**

With a mission, working on a stable business.  
The good idea is developed with a planned expansion, step by step.



### **Entrepreneur-innovator**

Always looking for enhancement and innovation.  
Led by creativity but recognising strengths and weaknesses.

## Entrepreneurial DNA (Joe Abrams)



<https://www.bosidna.com>

Entrepreneurship is recognisable by

an interdisciplinary approach  
with a complementary team  
and focused on innovation.

## Entrepreneurial competencies



“Life-fulfilling work is never about the money.  
When you feel true passion for something,  
you instinctively find ways to nurture it.”  
- Eileen Fisher

## Entrepreneurial competencies



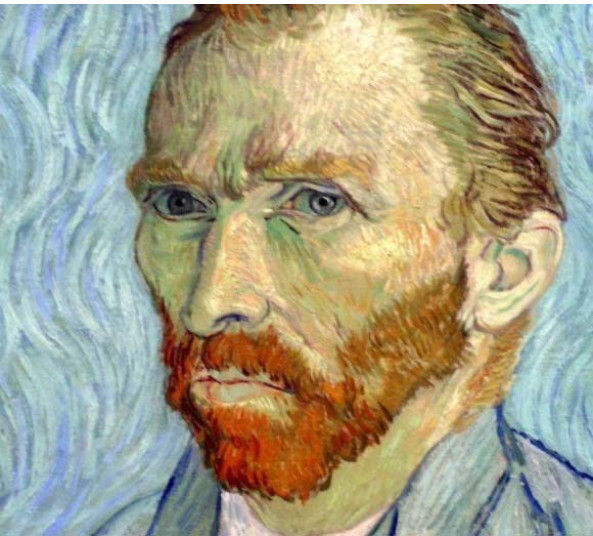
“When you’re first thinking through an idea, it’s important not to get bogged down in complexity. Thinking simply and clearly is hard to do.”  
- Richard Branson

## Entrepreneurial competencies



“People who refer to out-of-the-box see the box ...  
People who don't know the box even exists  
are the innovative thinkers.”  
-Lisa Goldenberg

## Entrepreneurial competencies



“If you hear a voice within you saying ‘you are not a painter’ then by all means paint and that voice will be silenced.”  
- Vincent Van Gogh

## Layers of (entrepreneurial) competencies



### **Personal Effectiveness competencies**

Passion, interpersonal skills, initiative, ambition, adaptability & flexibility, willingness to take risks, willingness to learn



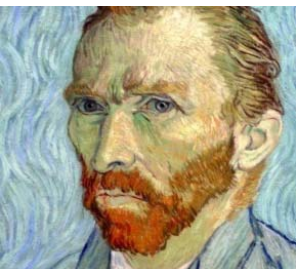
### **Academic competencies**

Critical & analytical thinking, academic reading & writing, communication: listening & speaking,



### **Workplace competencies**

Creative thinking, networking, planning & organisation, problem solving & decision making, business fundamentals



### **Technical competencies**

Innovation and invention, planning, operational skills

## Bachelor's degree in Political and Administration Sciences

<https://www.upf.edu/estudiants/en/titulacions/ciencias-politiques-socials/grau-politiques/presentacio/index.html>

### **About the programme**

Students taking this bachelor's degree programme should have good analysis and synthesis capabilities, organizational and planning skills, and a notable ability to communicate, orally and in writing, in both their mother tongue and, if possible, a second language. Openness to interacting with others and to working in a team is also important, as is a critical and self-critical attitude.

Generally speaking, students should be interested in the public sphere. They ought to enjoy reading and knowing about major historical, social and contemporary political problems. Additionally, they must feel comfortable using new information and communication technologies and be sufficiently mathematically minded to be able to work with basic statistical and quantitative analysis tools.

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### Module guide

Assignatura: Social Policy | Codi de l'assignatura: 21706 | Estudis: Grau en Ciències Polítiques i de l'Administració | Nombre de Crèdits: 4 crèdits ECTS (100 hores de dedicació) | Curs Acadèmic: 2015-2016 | Trimestre: 3er | Llengua de Docència: Anglès / English

### Course aims:

The aim of this module is to understand social policy in a historical and comparative perspective, which makes it relevant to understand today's challenges to welfare provision. The module examines different theoretical perspectives to welfare states in order to identify the main ideological and structural challenges that welfare states face in the 21st century. Whilst there will be examples from different areas of the world, the module focuses on advanced political economies of welfare.

### Course objectives:

- To identify key models of welfare state capitalism
- To understand the historical evolution of social policy
- To analyse the ideological dimensions of social policy

### Key skills/competences:

- To be able to work cooperatively in groups
- To be able to write at a high academic level in English
- To know the key issues and debates in social policy

TAKEOFFANTWERP



is a learning network, on three levels:

- the student
- the staff and the institution of higher education
- the entrepreneurship-network (eco-system)

- (1) the strength of interdisciplinary thinking and team acting
- (2) originating from the active students
- (3) learning in a trans-institutional cooperation
- (4) curricular awarded
- (5) in an entrepreneurial network

(1) the strength of interdisciplinary thinking and team acting



all activities open for anyone  
place for fuelling entrepreneurship  
workshops with interdisciplinary teams  
international summerschool

<https://vimeo.com/162529975>

(2) originating from the active students



participating in steering group  
study on student's needs and wants  
benchmark  
outcome measuring

### (3) learning in a trans-institutional cooperation

permanent reflection on co-operation

collective IP & Interface Service

certificate for business management

similar rules for student-entrepreneurs

teacher support

strategic embedding in HEI



(4) curricular awarded



student-entrepreneurship is curricular awarded  
entrepreneurship in existing programme  
not-for-profit management cases

(5) in an entrepreneurial network



network participating in steering group

cases of start-ups in summer school

not-for-profit management cases

participating in activities

<https://vimeo.com/162530360>



## Enacted entrepreneurial education

entrepreneur & intrapreneur

make entrepreneurship explicit

strategic embedded & committed (capacity building)

cross-disciplinary structured

user driven

community engaged



Georges Goffin  
Antwerp University Association  
[georges.goffin@auha.be](mailto:georges.goffin@auha.be)

[takeoffantwerp.be](http://takeoffantwerp.be)  
[auha.be](http://auha.be)