GRADUATE EMPLOYABILITY INSIGHTS FROM NEW ZEALAND

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QS Graduate Employability Rankings Summit
11 September 2018

Stay rates

A. What % of **international** graduates remain in your country 5 years after graduation?

B. % **domestic** graduates?

C. What is a **successful** stay rate?

KO TATOU NEI – IT'S WHO WE ARE

New Zealand is a progressive nation of creative idea-makers, delivering new solutions whilst always caring for people and place.

Our story is grounded in our values, it's who we are, what we stand for and what we offer the world.

Our uniqueness does not reside in any one of them, it is the combination of care and ingenuity, underpinned by integrity.

INGENUITY

Challenging the status quo with original and bold solutions.

#1

out of 190 economies of **EASE OF DOING BUSINESS**[1]

5th

in Asia-Pacific for **INNOVATION**[2]

3rd

out of 139 nations for **GLOBAL CREATIVITY**[3]

1. IFC World Bank, Doing Business Report, 2018
2. INSEAD Business School, Global Innovation Index, 2017
3. Martin Prosperity Institute, Global Creativity Index, 2015

Policy context

- Revisions to skilled migration
- Stimulating growth to regions
- International Student Wellbeing Strategy
- New International Education Strategy
- Revisions Post-Study Work Rights

NZ Prime Minister Jacinda Ardern
Vogue Feb 14 2018

@bberquist

NZ datasets – complex mobility picture

	MoE 2014 & 2017	MBIE 2018	GLSNZ – 8 NZ unis
Scope	**Young** graduates Age limit: 24 bachelors, 27 masters, 29 PhD	*Labour market outcomes of international tertiary students* for PSWR modelling 10 annual cohorts, no age filter	2.4% unemployed vs. 5.7% nationally 64% - work related to study
Duration	7 yrs post-study domestic grads 10 yrs post-study int'l	Up to 5 yrs post-study	10 yr tracker
Dataset	N=171,305	N=187,233	2011: N=8,700 11.5% international 2014: N=6,090 2017: ? 2020: ?
Result	1 in 3 international grads remain in NZ 5 yrs post-study, above OECD average 25%	1 in 3 international grads remain in NZ 5 yrs post-study	43% of international stayed in NZ 2 yrs post-study

Source references

Park, Z. (2014). What young graduates do when they leave study. New data on the destination of young graduates. Wellington: New Zealand Ministry of Education.

Park, Z. (2017). Moving places – Destinations and earnings of international graduates. Wellington: New Zealand Ministry of Education.

Ministry of Business Innovation and Employment. (2018) *Immigration and Labour Market Outcomes of International Tertiary Students.*

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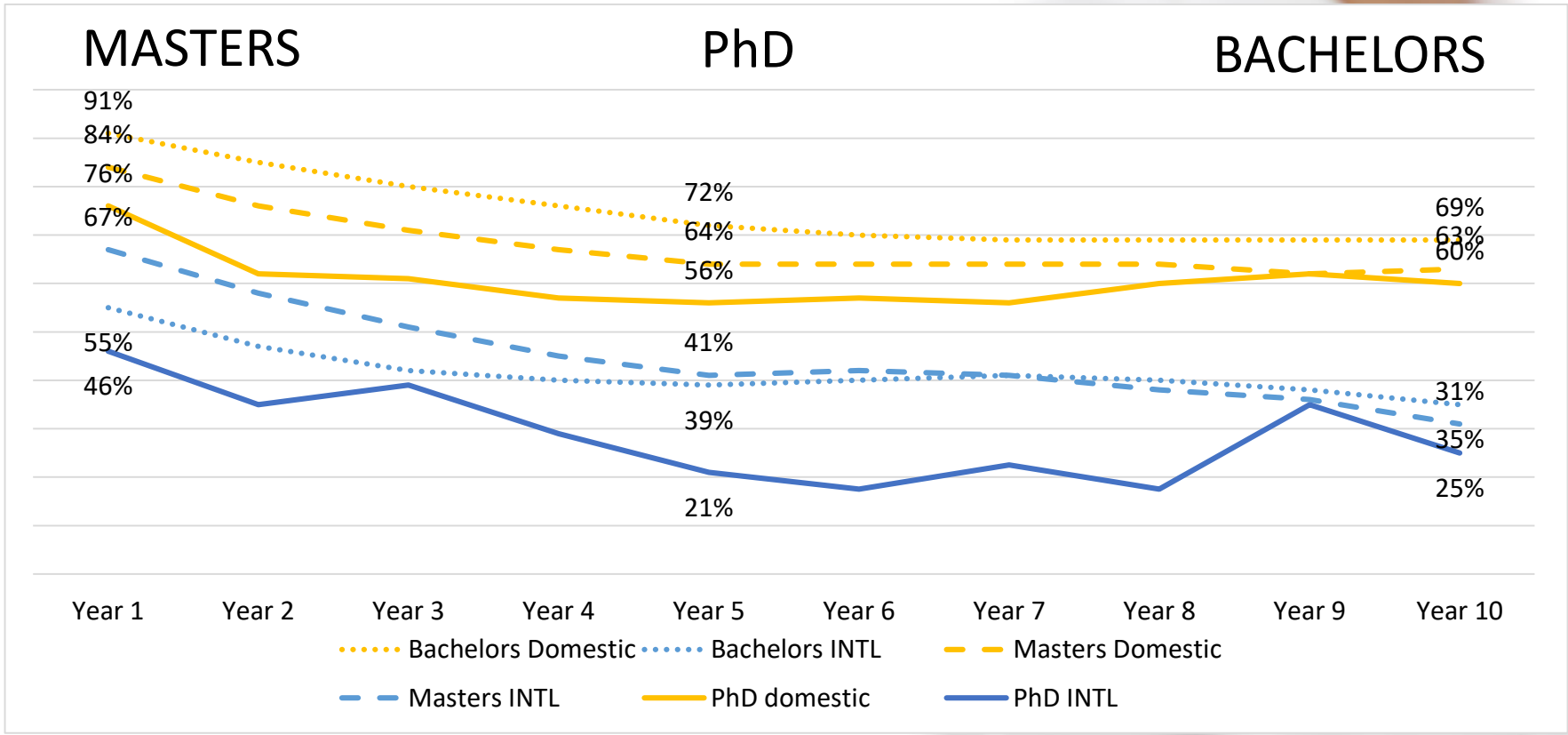
Tustin, K. Chee, K.S., Taylor, N., Gollop, M., Taumoepeau, M., Hunter, J., Harold, G., & Poulton, R. (2012). *Extended Baseline Report: Graduate Longitudinal Study New Zealand.* (2012). Wellington: Universities New Zealand.

Young NZ stay rates (MoE 2014 & 17)



Graduate destination survey

Nov 2017 – N= 2,445 (13.6% international)

Graduate Profile

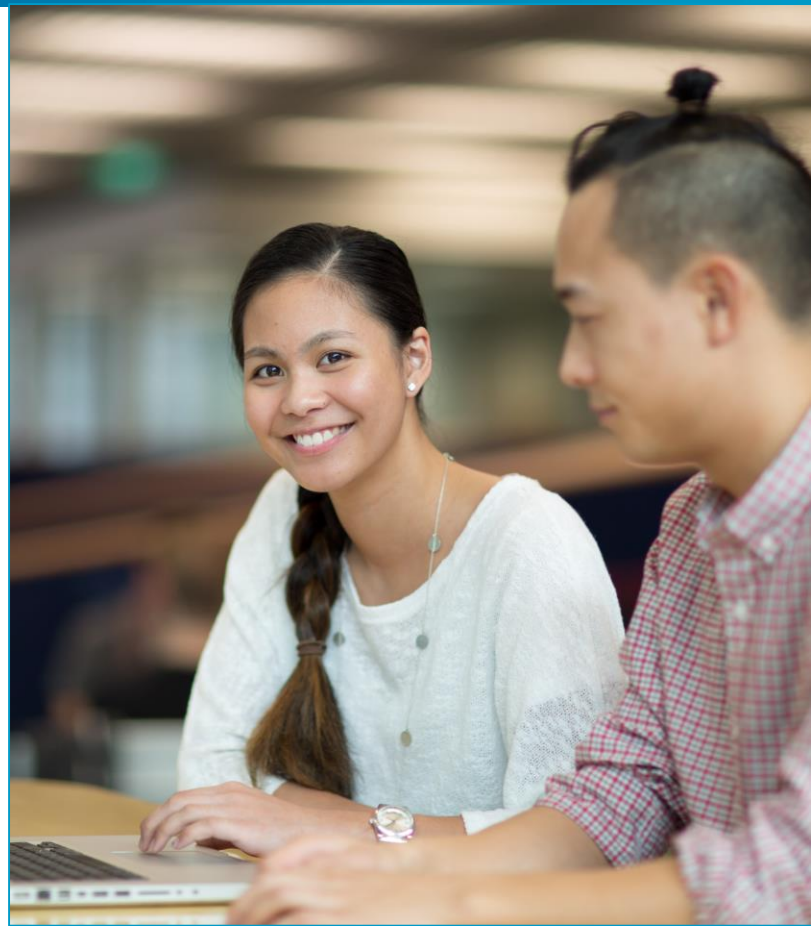
- Disciplinary knowledge and pra
- Critical thinking
- Solution seeking
- Communication and engagemen
-
-

UoA Employment Yr1	Domestic	International
UG	95%	89%
PG	97%	93%
		8%

Stay rates Yr1	UoA domestic	MoE NZ domestic	UoA intl	MoE NZ intl
UG	93%	91%	79%	55%
PG	94%	84%	71%	58%
PhD	78%	76%	53%	35%

Employability at UoA

- Award-winning Career Development and Employability Services (CDES)
- Workplace Insights programme
- Specialist International Career Development consultant
- International job board, workshops, career expos + recruitment events
- Support up to 3 years after graduation

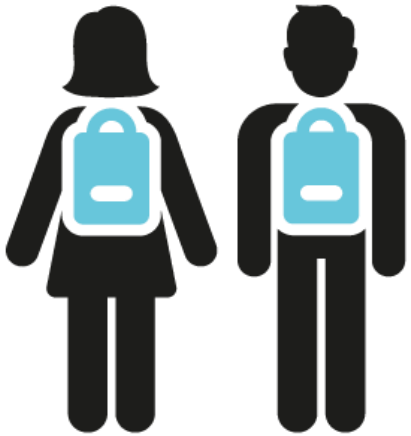


Unleash Space

- Opened by NZ Prime Minister Jacinda Ardern in Feb 2018
- New innovation & entrepreneurship hub
- State-of-the-art maker space
- Growing ideas into ventures

Velocity

- UoA entrepreneurship development programme
- Velocity $100k Challenge
- Our budding entrepreneurs have:
    - launched more than 120 start-up ventures
    - attracted $200 million in investment
    - created more than 460 jobs
    - sold products and services in more than 35 countries



NEW ZEALAND

1ST IN THE WORLD FOR PREPARING STUDENTS FOR THE FUTURE

New Zealand ranks 1st out of 35 economies across 16 indicators, which cover education policy, teaching environment and social-economic environment for education between 15 and 24 years.

Source: 2017 Worldwide Educating for the Future Index, Economist Intelligence Unit, Yidan Prize Foundation

ASB/KPMG Strategic Insights Panel

- 30 business leaders.

  https://www.nztalent.org.nz/open-letter-to-nz/

NZ TALENT – open letter 210 businesses – will consider all applicants regardless of qualification for a range of skills based roles.

- 2nd phase - **#CareersAdvice** – videos on skills development from signatories.

Study
Auckland
Nuwanthie’s story
ENTREPRENEUR

INTERNATIONAL EDUCATION STRATEGY

HE RAUTAKI MĀTAURANGA A AO

2018–2030

New Zealand Government | NEW ZEALAND EDUCATION

WHAT SETS NZ APART?

“Excellent education and student experience”

We positively challenge students in an unlimited learning environment.

FROM GOOD TO GREAT STUDENT EXPERIENCE

New Zealand International Student Wellbeing Strategy

- Economic Wellbeing
- Quality Education
- Health and Wellbeing
- Inclusion

International students feel welcome, safe and well, enjoy a high quality education and are valued for their contribution to NZ.

NEW ZEALAND EDUCATION | ThinkNew

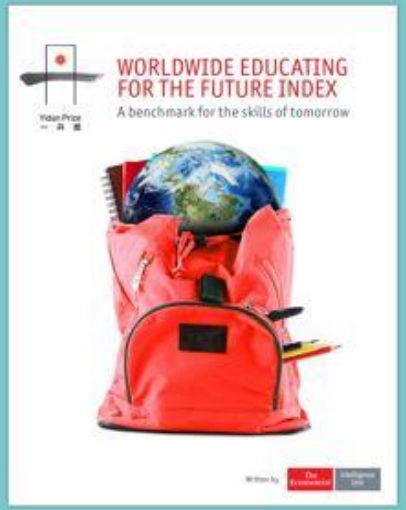
BUT THAT'S NOT ALL…

"The world no longer cares about what students know, but what they can do with what they know."

Tony Wagner, Harvard University

NEW ZEALAND IS WELL POSITIONED TO DO THIS.

NEW ZEALAND
#1 EDUCATING FOR THE FUTURE



NEW ZEALAND EDUCATION | ThinkNew

HOW WE DO IT

Our learning style

Knowledge *and* how to apply it practically.

Think independently *and* work collaboratively.

Think critically *and* solve problems creatively.

Be part of a community *and* a global citizen.

Develop identity *and* strength of character.

HOW WE DO IT

We teach students how to put knowledge to work in the world.

HOW WE DO IT

POST-STUDY WORK RIGHTS

NEW ZEALAND EDUCATION | ThinkNew

OUR MESSAGE TO STUDENTS

A compelling promise

FUTURE—
—PROOF
YOURSELF
IN NEW—
ZEALAND

#1 for preparing students for the future
The Economist Intelligence Unit

NEW ZEALAND EDUCATION | ThinkNew

MORE INFORMATION

- **Our corporate website** (www.enz.govt.nz) has media releases, news stories and other important industry updates
- **Study in New Zealand** (studyinnewzealand.govt.nz) is our student facing website for those considering study in New Zealand.
- **The Brand Lab** (thebrandlab.enz.govt.nz) has a wealth of marketing and promotion material which organisations can access.
- **IntelliLab** (intellilab.enz.govt.nz) is our information and research hub.
- **The Skills Lab** (skillslab.enz.govt.nz) is an online toolkit for New Zealand providers of international education to grow their business by providing advice and tips on a range of topics.

ThinkNew

NEW ZEALAND
EDUCATION

studyinnewzealand.govt.nz

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"You choose your own career path here"

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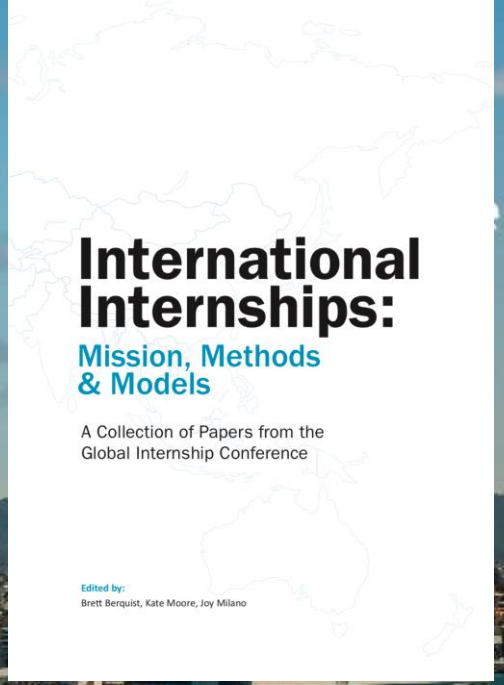
www.eaie.org/spotlight-seminar-employability

MARK YOUR CALENDARS

JULY 2–5, 2019



INTEGRATING EMPLOYABILITY OUTCOMES THROUGH GLOBAL INTERNSHIPS

AUCKLAND

THANK YOU
Ngā mihi